

We Plan. You Host. It's Easy.

### HOW WE WORK

Partner with "The Sessions" and enjoy the benefits of a skilled boutique, music strategy agency focused on developing and implementing marketing activation around live music events.

Our awarding-winning, national reputation is based on twenty years of specialization in driving measurable results for brands seeking to activate with live events.

We leverage our expertise in the entertainment industry to counsel our clients on programs that consistently drive results.



## THE CONCEPT

We bring you the countries most seasoned singer-songwriter's from all genres of music, in an intimate setting that creates an amazing experience for your audience.

## **HOW IT WORKS**

We take these amazing artists on a minitour, and offer them a one of a kind space to share their songs and stories with you and your community. Each show is customized to promote an unique experience that is built specifically to the needs of your venue and audience.

We secure the talent.
We oversee all logistics.
You host it.

## WHAT YOU PROVIDE

Venue

**Event Reservations** 

Room Specs

Food & Beverage (clean up services)

Table & Chair Setup and break down

**Event Staff** 

# WHAT WE PROVIDE

Promotional Materials & Support

Room Design for Venue

Logistics Management

**Event Timeline** 

Singer-Songwriters

**Full Sound Production** 

Professional Event Lighting

On-site Event Coordinator

## THANK YOU

We're excited to continue the conversation.

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